



Ms. Chitchaya Tuchinda

Age 50 Years

Group Chief Corporate Marketing Officer /
Member of the Executive Committee

(Started on November 16, 2023)

Shareholdings (%)

- | | |
|--|------|
| 1) Held by director | None |
| 2) Held by spouse / cohabiting partner | None |
| 3) Held by minor child | None |

Training

- None

Others

- None

Family Relationship Among the Executives

- None

Education

- B.Sc. in Petrochemistry, Chulalongkorn University
- MBA in Finance, Saint Louis University

Other Position(s)

Listed Company

- None

Others

- None

Work Experience

- 2014-2019 Marketing Director, Minor Food Group
- 2019-2020 Deputy COO-QSR, S.Khonkaen Food Industry Public Company Limited
- 2020-2021 Chief Corporate Marketing Officer, PH Capital Co., Ltd. (Pizza Hut)
- 2022 Chief Marketing Officer, Big C Supercenter Public Company Limited
- 2022-2023 Independent Marketing Consultant