

Privacy Notice

Pruksa Holding Public Company Limited (the “Company”) values the protection of your personal data. This Privacy Notice has, therefore, been prepared so that you can understand the details under the Personal Data Protection Act B.E. 2562 (2019). The Company will directly collect personal data from shareholders, proxies, and/or other persons who attend the shareholders’ meeting and from Thailand Securities Depository Co., Ltd. Personal data includes name, surname, information on government-issued national identification card/passport copies, shareholder registration number, number of shares, address, telephone number, email, photograph, motion image from video recording in the meeting, etc. We need to ask for your personal data to be used as basic data for the purpose of inviting shareholders to attend the Annual General Meeting of Shareholders of the Year 2024 and to arrange and organize the Annual General Meeting of Shareholders pursuant to the Company’s Articles of Association, including the laws, notifications, and government regulations regarding meetings, communication, submission of reports and documents to shareholders, visual and audio broadcasting of meetings, photograph and video recordings of meetings to be used as evidence, and public relation activities through printed media and electronic media. Your personal data will be kept confidential under applicable laws. The Company may disclose personal data to involved persons or entities, including but not limited to service providers and consultants for convening the meeting, document delivery and printing service providers, and technology service providers, only in relation to the service and only as necessary, and authorized government agencies and authorized officers. The Company will retain your personal data only for as long as necessary to meet the above objectives. The Company must also collect and use your personal data for applicable legal actions. If you do not provide your personal data to the Company, there might be consequences, such as lack of convenience when you attend the meeting.

If you wish to communicate with us or if you have any queries, including on your rights as a data subject, please get in touch with us at Pruksa Holding Public Company Limited, located at No. 1177, Pearl Bangkok Building, 23rd Floor, Phahonyothin Road, Phayathai Subdistrict, Phayathai District, Bangkok 10400, Telephone: 02-080-1739. You can also contact our Data Protection Officer (DPO) by e-mail: dpo-office@pruksa.com. You can read our data protection policy at www.psh.co.th or scan the QR code below.



The Company will comply with the data protection policy, including in regard to your direct or indirect personally identifiable information. Moreover, we adhere to all applicable laws, rules, notifications, orders, or regulations of related governing agencies, including all amendments thereof. If we need to use your personal data for any other objectives that are not specified above, we will seek your prior consent every time.

