

Pruksa shows net profit of 87%, preparing to transfer 4 condos to raise revenue in the last quarter and continuing to invest in health-tech and social commerce business

November 14, 2022 – Pruksa Holding’s 3rd quarter earnings in 2022 grew 87%, with net profit 619 million baht and revenue 6,832 million baht from the growth of two main businesses in real estate and healthcare with strong financial status, while continuing to invest in two new businesses of health tech and social commerce.

Mr. Uten Lohachitpitaks, Group Chief Executive Officer of Pruksa Holding Public Company Limited, revealed the operating results of the 3rd quarter of 2022 that “Pruksa Holdings generated revenues of 6,832 million baht, a 27% growth from the previous quarter, and a 12% growth when compared to the same period last year. Also, it posted a net profit of 619 million baht, an increase of 44% from the previous quarter and a growth of 87% when compared to the same period last year. The Company maintained its strong financial status with higher gross profit margin to 30.9% and a low net gearing ratio of 0.34 times, an improvement of 0.39 times from the 2nd quarter, due to the growth in two main businesses of real estate and healthcare.

For the real estate business in the 3rd quarter, it generated revenue of 6,430 million baht, a 26% increase from the previous quarter, or an 8% growth from the same period last year. This was due to a higher demand for low-rise projects in the premium segment and revenue gaining from the transfer of 3 condominium projects in the 3rd quarter; while, generating sales of 2,858 million baht, with sales backlog to be converted to revenue in the future at approximately 13,300 million baht. In the 4th quarter, the Company is preparing to deliver 4 condominium projects, namely Chapter Chula-Samyang, Privacy Chatuchak, Plum Condo Rama 2, and Plum Condo Sukhumvit 62, worth around 6,300 million baht. Meanwhile, it plans to launch new projects in the 4th quarter, totaling 7,800 million baht, including 7 townhouse projects worth 3,600 million baht, 3 single-detached houses worth 2,700 million baht, and 1 condominium project worth 1,500 million baht.

Recently, for the environmental protection which Pruksa continuously reduces environmental impact, the Pruksa Precast factory has adopted a new technology so called “CarbonCure” to be used in the concrete industry by injecting carbon dioxide into the concrete mix to reduce the carbon footprint of production, while maintaining the efficiency and quality of concrete. Pruksa is the first real estate in Thailand to implement this technology, which can help reduce production costs and carbon dioxide emissions by up to 1,000 tons per year.

Besides this, the healthcare business in the 3rd quarter reported revenue of 330 million baht, a 63% growth from the previous quarter, or a 276% increase from the same period last year. It has hit the highest revenue from medical services in non-COVID-related diseases since the start of operations last year. The Company has expanded its services to new patient groups. Setting up an International Affairs department resulting in an increase of foreign patients by 23%. For the future business direction, ViMUT Hospital plans to add more hospital beds from 100 to 125 beds by the end of 2022 to serve the growing demand.

Towards the investment in new businesses to continue its innovation commitment, the Company has made a joint investment with Pathology Asia Holdings, one of the largest providers of medical diagnostics services in Southeast Asia. It plans to lead the genomics medical diagnostics know-how and the state-of-the-art lab management system, aiming to expand the business in Thailand. This enhances the world-class medical innovations in a bid to support and increase the efficiency of health services for the Healthcare Business Group. In addition to the health business, PrukSA Holding also foresees the potential growth in social commerce business, and therefore the Company invested in the start-up PUNDAI, the Affiliate Marketing Network tools to help online sales with easy and complete function in one place. This can solve sales through all online channels. It is a tool to help entrepreneurs and sellers grow in the e-commerce world as well as create jobs, careers, income, and drive the digital economy.

In addition, PrukSA Holding stated that from the latest meeting of the Board of Directors of PrukSA Holding Public Company Limited, there was an acknowledgment of the resignation of Mr.Thongma Vijitpongpun from the position of Group Chief Executive Officer and Chairman of the Executive Committee, with effective from February 1, 2023 onwards. After the resignation, Mr.Thongma Vijitpongpun will still serve as Vice Chairman of the Board of Directors, Member of the Nomination and Remuneration Committee, Member of the Risk Oversight Committee, Member of the Executive Committee and authorized director.

This resignation is considered part of the succession plan of the Company to prepare and build the organizational sustainability in the future. Mr. Thongma said, "After taking the position with Mr. Uten to manage PrukSA Holding together for about 10 months, I trust and have more confidence in the management team. So, I have decided to assign Mr. Uten to fully administrate and have competent professional executives for the strategic and operational management in various businesses of the whole group by setting a vision to expand towards new business investment. This also supports the creation of a new organizational culture which opens for ideas and creates a diversity in the organization with focusing on new technology development and innovations as key forces in driving PrukSA Group's business in the digital era to become a leading organization for solutions and services towards the best quality of living."

This year, PrukSA has initiated the project "Accelerate Impact with PRUKSA" to support companies in Thailand which run social enterprises and need support in expanding their businesses. For the companies participating in the project to achieve the goals of creating a positive impact on the social and environmental development, "Vijitpongpun Fund" has continued its mission of supporting social businesses in the society, of which PrukSA has initiated the start-up of the pilot project this year.